

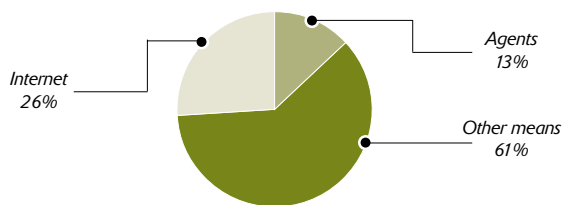
UK colleges 2000

The Status Survey uses specific market data gathered from higher education colleges in the UK to produce indications of market trends for this sector.

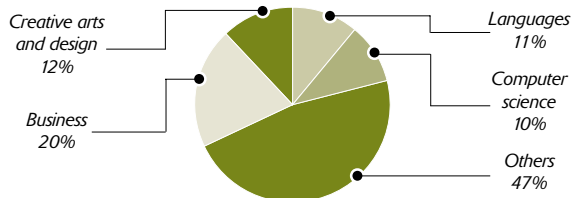
Key facts

- Number of survey respondents in the UK: 9
- Total number of students in 2000: 34,452
- Percentage of overseas students: 2.7%
- Average annual accommodation cost for a single room with no meals: £2,734 (US\$3,828)
- Percentage of survey respondents that actively recruit international students: 89%
- Percentage of respondents that use education consultants: 78%
- Average commission paid to education consultants: 12.8%
- Average marketing budget spent on overseas student recruitment: 13.75%

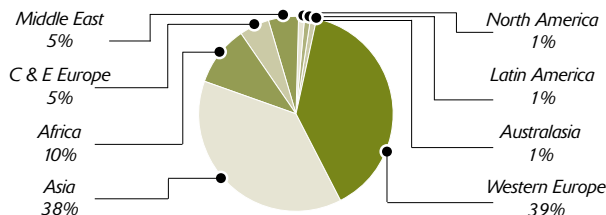
Overseas student recruitment methods



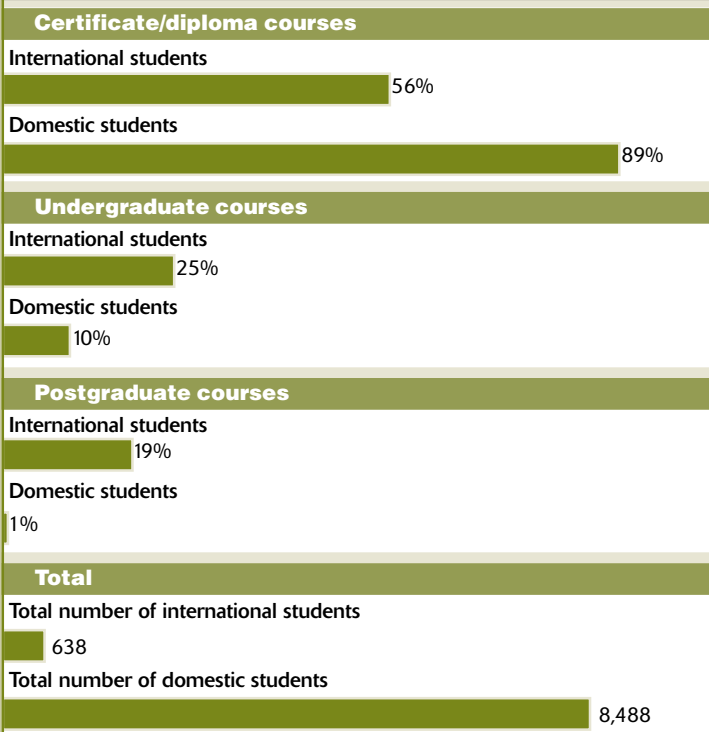
Subjects studied by overseas students



International students by region of origin



International v domestic student breakdown by course type taken from a sample of seven respondents



Course fees

	Range	Average
Certificate/diploma	£3,000 - £7,650 (US\$4,200 - US\$10,800)	£4,655 (US\$6,517)
Undergraduate	£5,600 - £7,650 (US\$7,840 - US\$10,800)	£6,750 (US\$9,450)
Postgraduate	£2,700 - £7,650 (US\$3,780 - US\$10,800)	£5,225 (US\$7,315)

Thank you to the following colleges for taking part in our Status survey: Barnet College, London; Bracknell and Wokingham College, Berkshire; Fareham College, Hampshire; Filton College, Bristol; Hartpury College, Gloucester; London Centre for Fashion Studies, London; London International College, London; Orpington College, Kent; West Dean College, Chichester

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.