

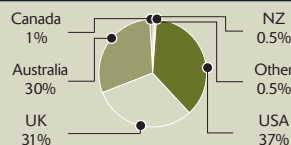
# Taiwan

**2002 was a mixed year for our Taiwanese consultants, although overall, the mainstream education travel market stagnated.**

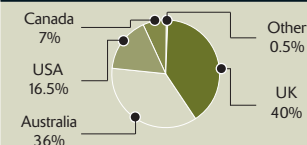
## Key Facts

- Our nine respondents placed a total of 2,180 students in mainstream education in 2002
- Individual consultants placed between 15 and 830 students in mainstream education
- High schools generally offered the highest commission rates, averaging 13.5 per cent
- Mainstream education placements made up between five and 80 per cent of our consultants' total business
- Average growth in university placements ranged from -30 per cent to 50 per cent in 2002 and averaged out at -1 per cent
- Average growth in high school placements ranged from -50 per cent to 50 per cent in 2002 and averaged out at six per cent

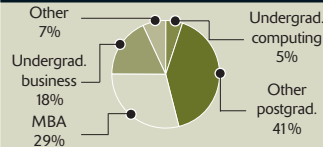
### University placements by country



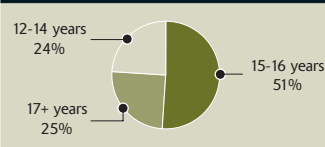
### High school placements by country



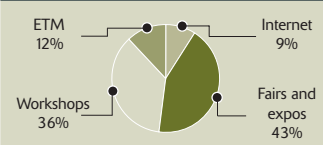
### University placements by subject



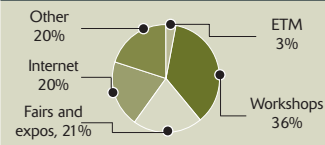
### High school placements by age



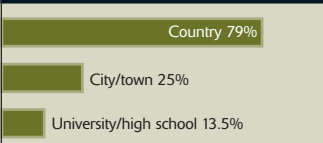
### How do consultants find new universities?



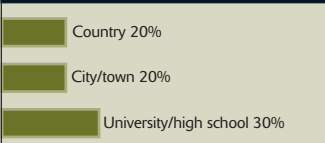
### How do consultants find new high schools?



### % of students who knew where they wanted to study



### % of students who changed their minds after consultation



**Participating consultancies:** Best Education Services, Frontier Planning International, Hui Huang Overseas Education Development, International Education Foundation, Merica Group, UKEAS, United Education Service, Welcome Consulting, Yen-Shou International Company

**Consultants worked with a range of providers, including:**

**High schools:** *In Australia:* Clayfield College, Clayfield, QLD; Nudgee International College, Brisbane, QLD. *In Canada:* Columbia International College, Hamilton, ON. *In the UK:* Aldenham School, Hertfordshire; Bellerby's College, Brighton; Hull Grammar School, Kingston-upon-Hull; Netherwood School, Pembrokeshire; St Andrew's Tutorial College, Cambridge; Stafford House College, Canterbury; St Bede's, Eastbourne; St Lawrence, Ramsgate. *In the USA:* Rio Lindo Adventist Academy, Healdsburg, CA

**Universities:** *In Australia:* Deakin University, Melbourne, VIC; Queensland University of Technology, Brisbane, QLD; University of Melbourne, Melbourne, VIC; University of New England, Armidale, NSW; University of Tasmania, Hobart, TAS. *In New Zealand:* Auckland Institute of Studies, Auckland. *In the UK:* Cardiff University, Cardiff; Northumbria University, Newcastle-upon-Tyne; Oxford Brookes University, Oxford; Royal Holloway University, London; Sheffield Hallam University, Sheffield; University of East London, London; University of Sheffield, Sheffield; University of Southampton, Southampton. *In the USA:* Long Island University, New York, NY; University of Bridgeport, Bridgeport, CT; University of Findlay, Findlay, OH; University of Tennessee, Martin, TN; Western Kentucky University, Bowling Green, KY; William Woods University, Fulton, MO