



Hand picked from the best English language schools

United Kingdom

- Anglolang Academy of English, Scarborough
- BEET Language Centre, Bournemouth
- Cambridge Academy of English
- Churchill House, Ramsgate
- Eastbourne School of English
- Eckersley Oxford
- English Language Centre, Brighton and Hove
- Excel English, London
- Frances King School of English, London
- Lake School of English, Oxford
- London School of English, London
- Wimbledon School of English, London

Ireland

- ATC Language and Travel, Bray
- Cork English College
- The Linguaviva Centre, Dublin

New Zealand

- Auckland English Academy
- Languages International, Auckland and Christchurch
- Rotorua English Language Academy (RELA)

Canada

- Access International English Language Centre, Toronto
- Modus Language Institute, Vancouver
- Vancouver English Centre

South Africa

- Interlink School of Languages, Cape Town

Malta

- Global Village English Centre

Poland

- York School, Krakow

Bosnia

- Soros School, Sarajevo

Agents can be sure of

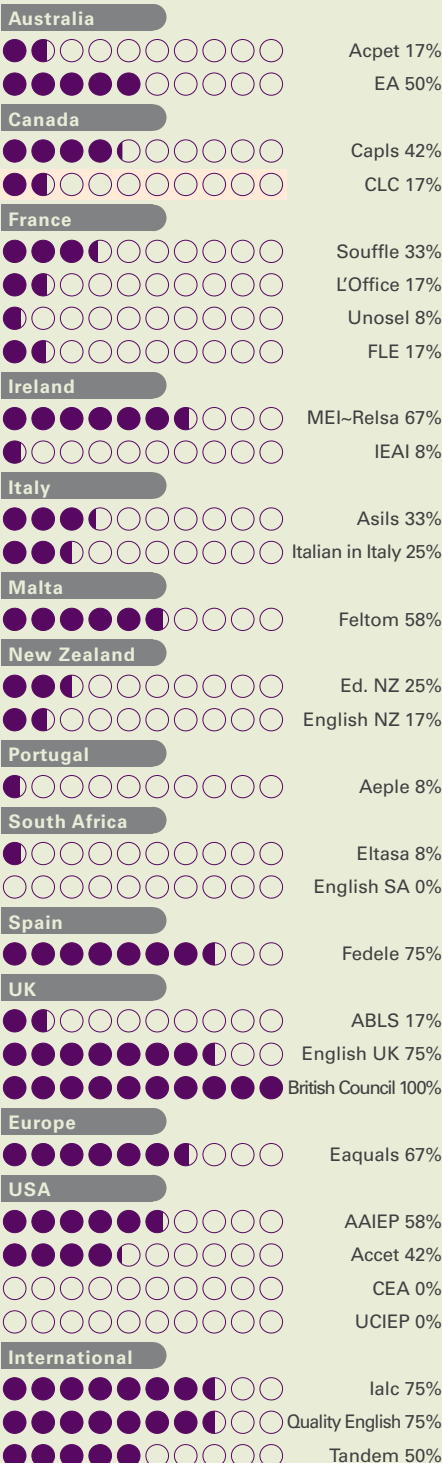
- a fast and flexible response
- a strong partnership with the decision-makers
- a commitment to individual service and attention

Become a QE agent
agents@quality-english.com



www.quality-english.com

Percentage of agents who recognised each of the following organisations



Spanish agents named a range of programmes they work with, including, in Australia: Australian College of English, various; CET University of Sydney, Sydney, NSW; Griffith University English Language Centre, Brisbane, QLD; Shafston International College, Brisbane, QLD. In France: BLS, Biarritz; Ecole PERL, Paris; Odyssea Montpellier, Montpellier. In Ireland: CES, Dublin; Cork English College, Cork; Horner School of English, Dublin; Linguaviva, Dublin. In Italy: Babington, Taormina; Machiavelli, Florence. In Malta: Linguatime, Sliema. In the UK: Beet, Bournemouth; Camden College, London; ELC, Bristol; Live Language, Glasgow; Oxford House College, Brighton; Regent, various; St Giles, Brighton; Select English, various; The New School of English, Cambridge; The London School of English, London. International: Aspect; Embassy CES; OISE.

Thank you to the following agencies for taking part in our survey: Babel Idiomas, Best Huelva, Center for Cultural Interchange SL - Get Ready, EduQuality.Net, Globus-Idiomas, Formación y Ocio, International Educational Consultants, Living Languages, OISE Madrid, SEC - Idioma y Vacaciones, Studiaitalia, The English House.

Italy feedback

High satisfaction rates and a greater use of agents among students characterised our Feedback survey on Italy. The nationality mix remained varied despite a decrease in the number of US students going to learn Italian in Italy.

Italy feedback at a glance

Total number of students: female 57, male 20, (unknown 5) 82
Average age of students in years: 34.3
Average length of programme in weeks: 8.1
Average number of students in class: 5.2
Average number of hours of language tuition per week: 20.4
% of students who found their course through an agent: 24
% of students who booked through an agent or adviser: 32
% of students who had been on another lang. programme: 35
% of students who would recommend their school: 100

Student nationality

Italian language schools attract a good mix of nationalities according to the results of this year's Feedback survey on Italy, with 24 different nationalities taking part in our survey overall. Western European countries provided the largest number of students although the second largest nationality represented this year was Japanese, which moved up from fourth place in last year's survey (see *Language Travel Magazine*, February 2005, pages 16-17). The most noticeable change in nationality trends was a decrease in the percentage of students coming from the USA,

accounting for just 8.5 per cent of the student body compared with 28 per cent last year. Language schools in Italy have previously reported that visa problems are having a detrimental effect on enrolments from a number of countries, including the USA (see *Language Travel Magazine*, February 2007, page 25).

Student motivation

The percentage of students studying Italian for pleasure decreased slightly this year, from 32 per cent previously to 20 per cent. In contrast, more language students were intending to go on to study at an Italian college or university,

up to 18 per cent from 13 per cent last year. The average length of stay, however, did not change significantly and remained at around eight weeks. A 55 per cent majority were studying in Italy for six weeks or less although individual courses ranged from one week to 36 weeks. Overall, 20 per cent of respondents deemed themselves to be professionals, while 16 per cent were students, eight per cent were retired and a further five per cent were teachers. The age range of respondents varied from 19 to 71 years although the largest group – 29 per cent – was aged between 20 and 25.



Learn Italian in Bologna

General, intensive and specialized courses
CILS exams preparation
New: Italian for law training
Small groups (max 8 - average 4/5)
Experienced and qualified teachers
Centrally located; comfortable and bright classes
Multimedia Lab and free Wi-Fi access
Excellent cultural and social programme
Homestay and residential accommodation

...not just a language course
...but an authentic Italian cultural experience ...

full member of:
ALT
Association of Language Travel Organisations

A.L.C.E. Associazione Lingue e Culture Europee - V.le Carducci, 34, 41025 Bologna, Italy
Phone +39 (051) 345.888 - Fax +39 (0)51 58.72.133
www.studyitalian.it - info@alcebologna.it - info@studyitalian.it - Skype: alcestudy

Learn English on a beautiful park-like campus!
Minutes from Princeton University!
Visit New York City and Washington, D.C.!



THE HUN SCHOOL OF PRINCETON

The American Culture and Language Institute

- All skill levels
- Small classes
- Individual attention
- Other academic possibilities
- Air-conditioned facilities
- June 25th to July 27th
- New Athletic Center



ACLI

The Hun School of Princeton
176 Edgerstoune Road
Princeton, NJ U.S.A. 08540
Tel: 609-921-7600 • Fax: 609-924-2170
e-mail: summer@hunschool.org
web: www.hunschool.org

Join our team!



Become a representative of AMBergh Education and start promoting our Russian and Ukrainian language courses! We offer a wide range of courses all over Russia and Ukraine to individuals and groups.

See: www.russian-in-russia.com
E-mail: info@ambergh.com Telephone: +46 (0)8 612 2336



www.prolog-berlin.com

Student enrolment

Agent usage for school selection was up from 19 to 24 per cent among students this year and 32 per cent chose to actually book their course through an agent compared with just 17 per cent last year. Reasons for choosing a school varied widely but recommendation from friends and family proved particularly popular. Other reasons included the provision of high quality host families, the friendliness of teachers and small class sizes.

Standard of the schools

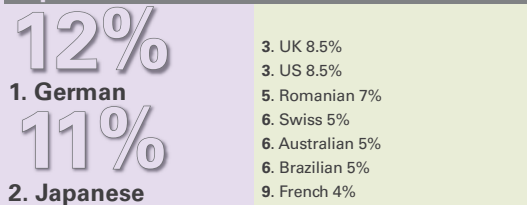
Students viewed their schools extremely positively. One hundred per cent of those who answered the question said they would recommend their school to others. Class sizes and nationality mix were also given the thumbs up by students, with just 11 per cent saying that there were too many students of their own or another nationality in the class. Only one per cent felt that class sizes were too big. Thirty-two per cent of students were staying in residential accommodation, while just 26 per cent were staying with host families.

Living in Italy

The average cost of a one week course with accommodation was slightly lower than last year at €307 (US\$399), compared with €354 (US\$460) previously. Forty-two per cent of students thought that Italy was a fairly expensive place to study, whilst 29 per cent thought that costs were the same as at home. The local Italian people were also deemed to be friendly with 64 per cent of those surveyed saying that they found it easy or very easy to talk to the local people.



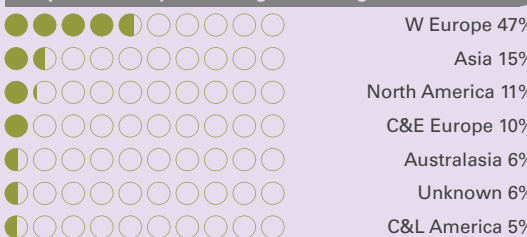
Top nationalities



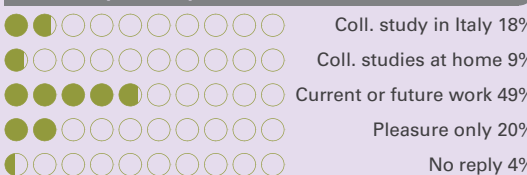
How did you find your programme?



Respondents by world region of origin



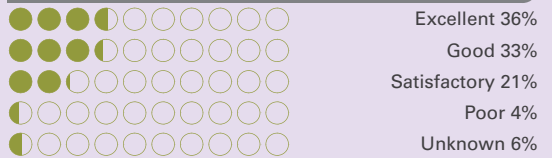
How will you use your Italian in the future?



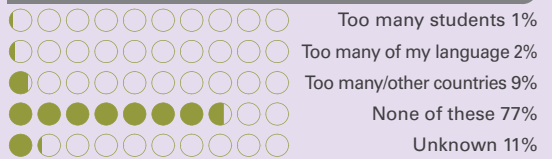
Thank you to the following schools for participating in our survey:

Accademia del Giglio, Florence; Accademia Italiano, Salerno; Associazione Lingue e Culture Europee, Bologna; Centro Fiorenza, Florence; Centro Puccini, Viareggio; Comitato Linguistico, Perugia; Europass, Florence; Istituto Dante Alighieri, Milan; Koine Center, Florence; Linguadue, Milan; Lingua IT, Verona; Omnilingua, Sanremo; Piccola Università, Tropea; Solemar, Cefalu, Sicily; Sorrento Lingue, Sorrento; The Language Center, Todi.

Standard of your accommodation



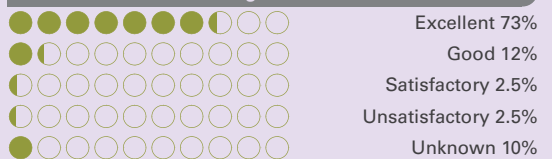
In my class there are...



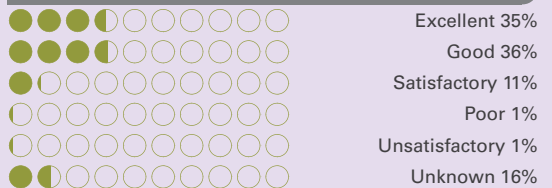
What is your accommodation while in Italy?



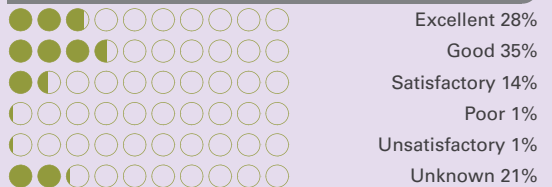
Standard of the teaching



Standard of your academic programme



Standard of your social programme



Did you book your course through an agent or educational adviser?



Before looking for your course, did you know where you wanted to study?



City/town



School

