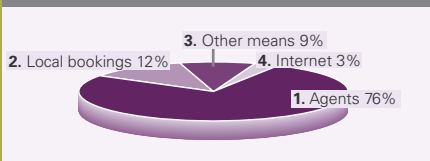


Status: Malta 2003

The Status survey is a venture by *Language Travel Magazine* that aims to gather specific market data about all of the main language teaching markets in the world. Through our initiative, it is now possible to compare world market statistics.

If you would like to see the complete breakdown of data, and are an agent (or a school that has completed or intends to complete the Status survey), please send us an email stating "Status survey web address" in the subject heading. We will then forward the web address to you.

Means of recruiting students in Malta, 2003



Intensity of study (hours studied per week)

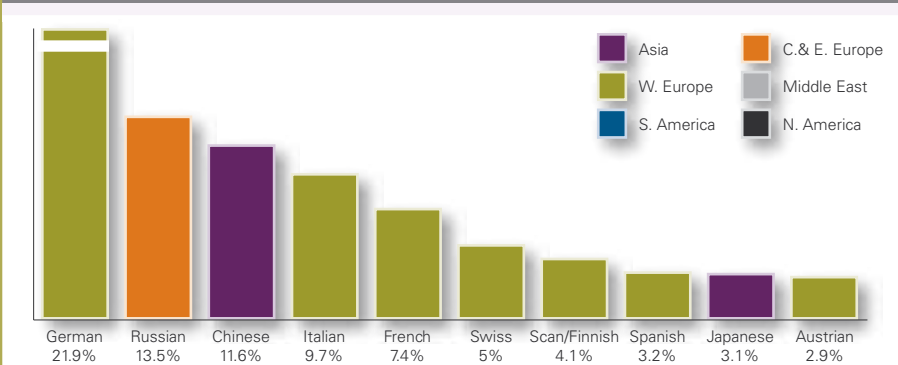


Key points

- Number of participating organisations in the Malta survey: **8**
- Total number of students at the eight organisations in 2003: **28,892**
- Total number of student weeks in 2003, estimated: **82,111**
- Overall average length of stay in weeks: **2.8**
- Average cost of a one-month course, excluding accommodation: **MTL275 (US\$815)**
- Average cost of residential accommodation per week: **MTL88 (US\$261)**
- Average cost of host family accommodation per week: **MTL79 (US\$234)**
- Average commission paid on a language course: **20 per cent** (from 15 to 30)
- **Six** institutions paid commission on accommodation (average 11 per cent)

*For currency conversion rate, see page 6.

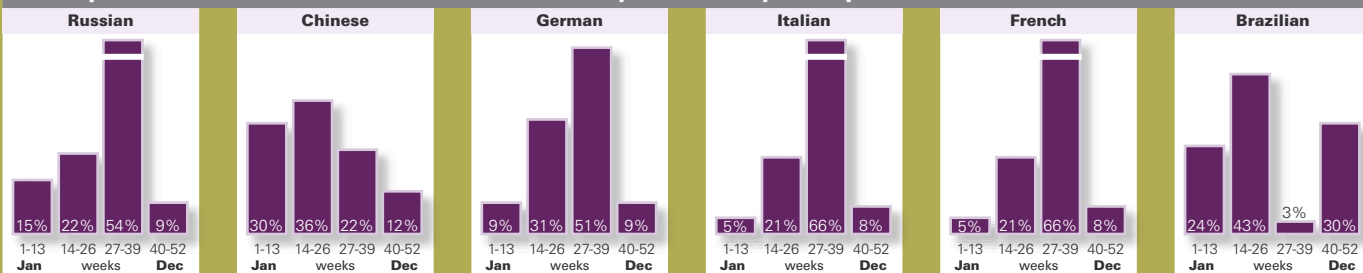
Top student nationalities in Malta by student weeks, 2003



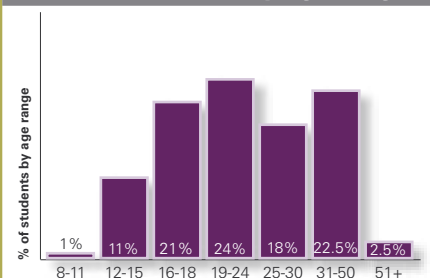
Observations

- Our survey of Maltese schools canvassed 8 schools as opposed to 6 last year. Different schools also took part and the total number of students was around 10,000 higher.
- The nationality range has changed somewhat. German students remain in number-one position, but their share is down on last year, from 57% to close to 22%. And Italian and Swiss students have been replaced in the top three by Russian and Chinese
- The average length of stay crept upwards from last year's figure of 2 weeks to 2.8 weeks.
- Agent usage remains important in Malta, with 76% of bookings via agents, similar to the 74% recorded last year.
- Maltese schools seem generous when it comes to paying commission on accommodation. Six did so.

Examples of seasonal student intake in Malta by nationality and quarter



Student numbers by age range



Thank you to the following institutions for taking part in our Status survey:

EC Malta, St Julians; English Language Academy, Sliema; Gateway International School of English, St Julians; Geos Malta Language Centre, Sliema and Msida; Inlingua School of Languages, Sliema; Institute of English Language Studies, various; International House Malta, Gozo; Linguatime School of English, Sliema.

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

Next month: Germany