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ENGLISH



AUSTRALIA

ENGLISH AUSTRALIA is the professional association for quality English language colleges in Australia.

Over 80% of students studying English in Australia study at an ENGLISH AUSTRALIA college.

ENGLISH AUSTRALIA only endorses colleges that meet strict membership criteria.

Membership of ENGLISH AUSTRALIA means a commitment to quality.

ENGLISH AUSTRALIA guarantees and protects students' fees.

ENGLISH AUSTRALIA colleges are located in capital and regional cities throughout Australia.



Learn English in Australia at an ENGLISH AUSTRALIA college.

English Australia Pty Ltd acting for and on behalf of the ELICOS Association.

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A COMMITMENT TO QUALITY

UK **ALPHE** UK

The 1<sup>st</sup> London Conference

# Celebrating 10 years in London

Alphe UK will be celebrating its 10th year in 2007.

We will be welcoming 500 of the world's top educators and agents to the spectacular LTM Star Awards. These take place during the conference, so come and celebrate our birthday and the 2007 Stars.



To book your place or for more information contact

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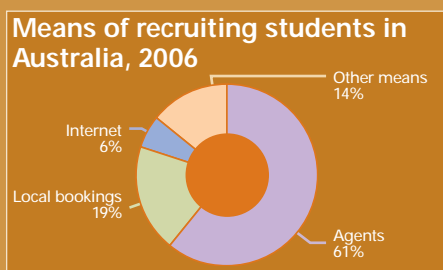
Jessica Mathieu [jessica@hothousemedia.com](mailto:jessica@hothousemedia.com)

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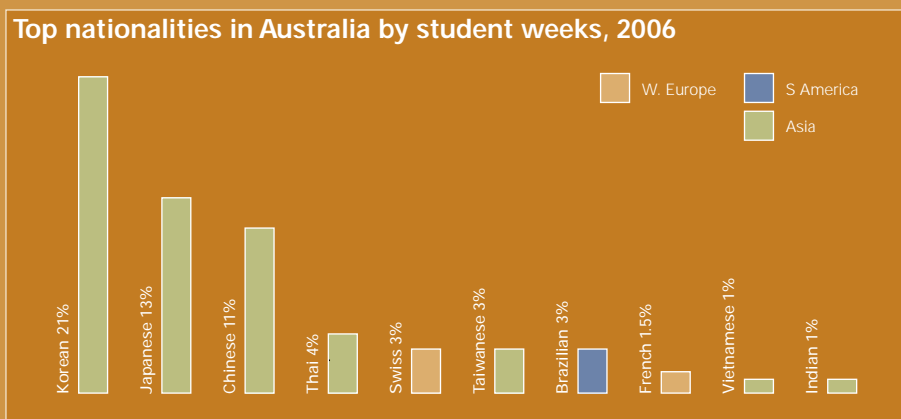
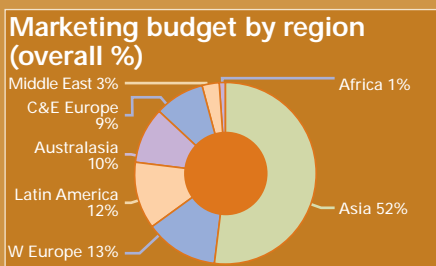
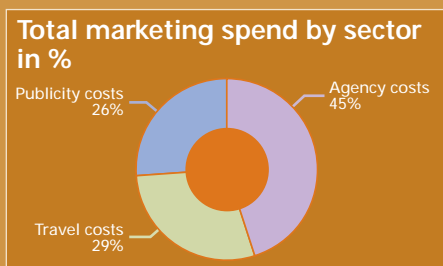
# Status: Australia 2006

The Status survey gathers specific market data about all of the main language teaching markets in the world. Through this initiative, it is now possible to compare world market statistics, a summary of which will be published in the March 2008 issue.

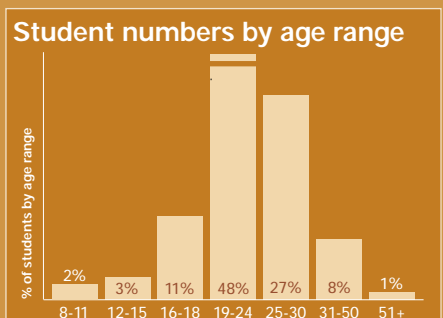
If you would like to see the complete breakdown of data, please visit [www.hothousemedia.com/statuszone/lstmstatus/latest.htm](http://www.hothousemedia.com/statuszone/lstmstatus/latest.htm) where this information is available. Thanks to all the schools that contribute valuable data – confidentially – to help us produce this market information.



- ### Key points
- Number of participating organisations in the Australia survey: **17**
  - Total number of students at the organisations in 2006: **13,134**
  - Total number of student weeks in 2006, estimated: **219,338**
  - Overall average length of stay in weeks: **16.7**
  - Average cost of a one-month course, excluding accomm.: **AU\$1,151 (US\$956)**
  - Average cost of residential accommodation per week: **AU\$152 (US\$126)**
  - Average cost of host family accommodation per week: **AU\$212 (US\$176)**
  - Average commission paid on a language course: **19.7 per cent (from 10 to 25)**
  - **One** institution paid commission on accommodation (**10 per cent**)
- \*For currency conversion rate, see page 7.*



- ### Observations
- The percentage of Chinese students was down this year, making up just 11 per cent of the total students at our participating schools, compared with 28.8 per cent last year (see LTM, July 2006, page 26). Taiwanese numbers were also down, from 6.6 per cent to three per cent.
  - Younger students were present at our participating schools this year, with five per cent aged 15 years and under compared with the 0.5 per cent recorded in 2005's status survey.
  - Agencies were responsible for recruiting 61 per cent of students, a slight decrease on the 64 per cent recorded last year.



**Thank you to the following institutions for taking part in our Status survey:** Aspect, Sydney, NSW; Browns English Language School, Southport, QLD; Byron Bay English Language School, Byron Bay, NSW; Cambridge International College, Perth, WA; Geos, Sydney, NSW; Global Village Noosa, Noosa Heads, QLD; ICET Pty, Mona Vale, NSW; Intensive English Language Institute of Flinders University, Adelaide, SA; John Paul International College, Daisy Hill, QLD; Ozford English Language Centre, Melbourne, VIC; SA Adelaide Language Centre, Adelaide, SA; St Paul's International School, Bald Hills, QLD; Sea English Academy International, Maroochydore, QLD; Sydney West International College, Westmead, NSW; University of Western Australia, CELT, Perth, WA; Victoria University English Language Institute, Melbourne, VIC; West Coast International College, Bunbury, WA.

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

**Next month:  
New Zealand**