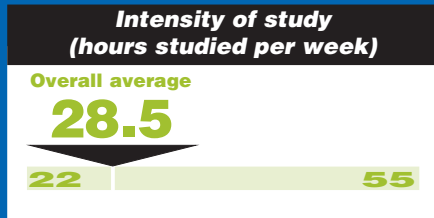
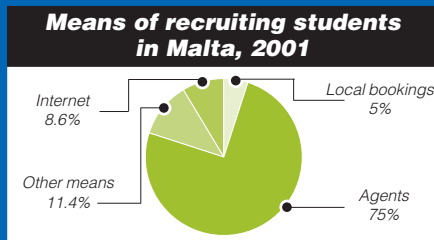


Status: Malta 2001

The Status survey is a venture by *Language Travel Magazine*, in collaboration with the Association of Language Travel Organisations (Alto), which gathers specific market data about all of the main language teaching markets in the world. It is now possible to compare world market statistics.

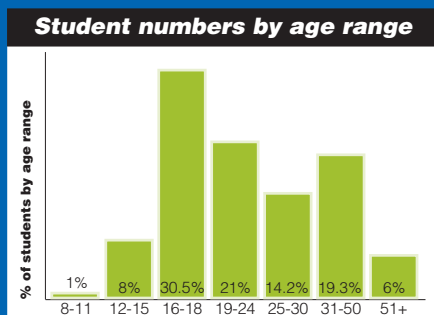
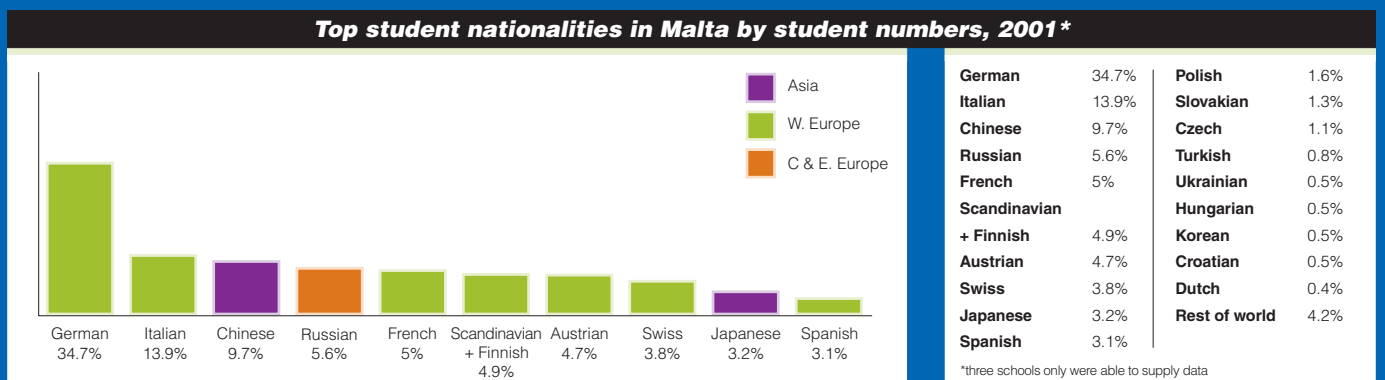
If you would like to see the complete breakdown of data, including marketing spend per region and marketing budget analysis, and you are an agent (or a school that has completed or intends to complete the Status survey), please send us an email containing "Status survey web address" in the subject heading. We will then forward the web address to you.



Key points

- No. of participating organisations in the Maltese survey: **6**
- Total no. of students at five of six schools in 2001: **23,606** (one school did not specify)
- Total no. of student weeks in 2001, estimated: **145,175 weeks**
- Overall average length of stay: **5.9 weeks**
- Average cost of a one-month course, excluding accommodation: **ML187 (US\$458)**
- Average cost of residential accommodation per week (low season): **ML51 (US\$125)**
- Average cost of host family accommodation per week (low season): **ML55 (US\$135)**
- Typical commission paid on a language course: **20 per cent** (from 15 to 25)
- **Five** institutions paid commission on accommodation, from **10 to 20 per cent**

*For currency conversion rate, see page 4.



Thank you to the following institutions for taking part in our Status survey:

BELS, Gozo; English Language Academy, Sliema; European Centre of English Language Studies, St Julians; Inlingua, Sliema; Institute of English Language Studies, Sliema; Magister Academy, St Julians.

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

Next month: Ireland