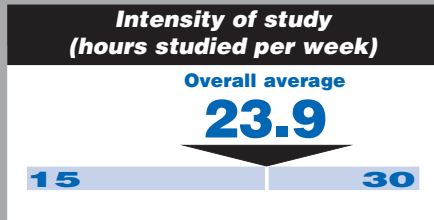
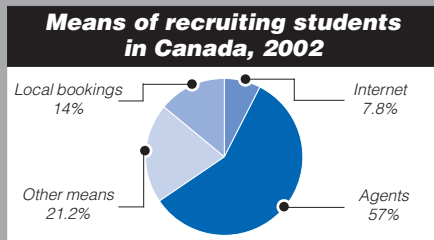


# Status: Canada 2002

The Status survey is a venture by *Language Travel Magazine*, in collaboration with the Association of Language Travel Organisations (Alto), which gathers specific market data about all of the main language teaching markets in the world. It is now possible to compare world market statistics.

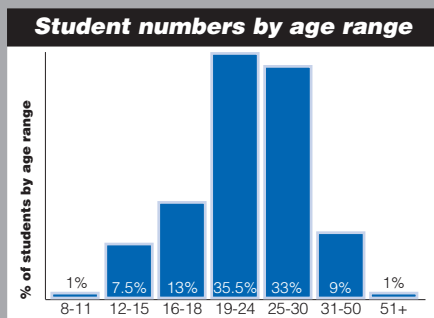
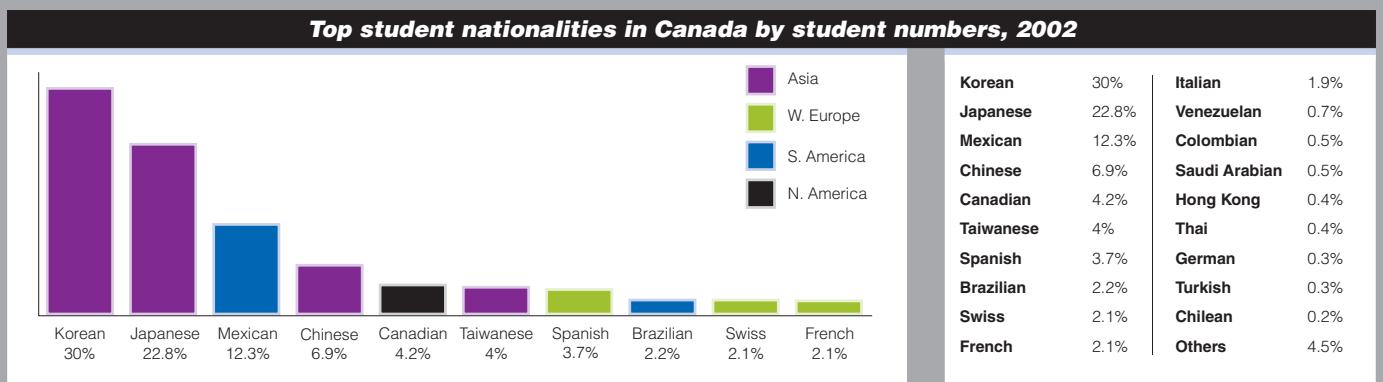
If you would like to see the complete breakdown of data, including marketing spend per region and marketing budget analysis, and you are an agent (or a school that has completed or intends to complete the Status survey), please send us an email containing "Status survey web address" in the subject heading. We will then forward the web address to you.



### Key points

- No. of participating organisations in the Canadian survey: **31**
- Total no. of students in 2002: **22,837** (two schools did not specify)
- Total no. of student weeks in 2002, estimated: **311,943 weeks**
- Overall average length of stay: **13.6 weeks**
- Average cost of a one-month course, excluding accomm: **CAN\$844 (US\$569)**
- Average cost of residential accommodation per week: **CAN\$170 (US\$115)**
- Average cost of host family accommodation per week: **CAN\$174 (US\$117)**
- Average commission paid on a language course: **17.5 per cent (from 0 to 25)**
- **Four** institutions paid commission on accommodation (from 5 to 20 per cent)

\*For currency conversion rate, see page 4.



**Thank you to the following institutions for taking part in our Status survey:**  
 Academie Linguistique Internationale, Montreal, QB; Banff Education Centre, Canmore, AB; Burnaby College, Vancouver, BC; Canada English Center, Vancouver, BC; Centre for Lived Language, Toronto, ONT; Centre Linguista, Montreal, QB; Chinook College, Calgary, AB; CLTA, Peel District School Board, Mississauga, ON; Comox Valley International College, Comox, BC; EduTour Homestay Associates Ltd, Gabriola, BC; ELS Language Centers, Vancouver, BC; Equilibrium International Education Institute, Calgary, AB; Focus International, Calgary, AB; Heartland International English School, Winnipeg, MT; International Language Insitute, Halifax, NS; King George International College, Vancouver, BC; Languages International, Toronto, ONT; Lethbridge Community College English Language Centre, Lethbridge, AB; Mount Royal College Languages Institute, Calgary, AB; Pan Pacific College, Vancouver, BC; Pan Pacific International English College, Victoria, BC; Red Leaf Student Programs, Toronto, ONT; Shane Global Village English Centres, Vancouver, BC; Sheridan College, Oakville, ONT; Smith English School, Edmonton, AB; University of British Columbia English Lang Inst, Vancouver, BC; University of Calgary English Language Program, Calgary, AB; University of Alberta English Language Program, Edmonton, AB; Vancouver Community College, Vancouver, BC; Wynchemna International Language, Calgary, AB; YMCA International College, Vancouver, BC.

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

**Next month:  
France**