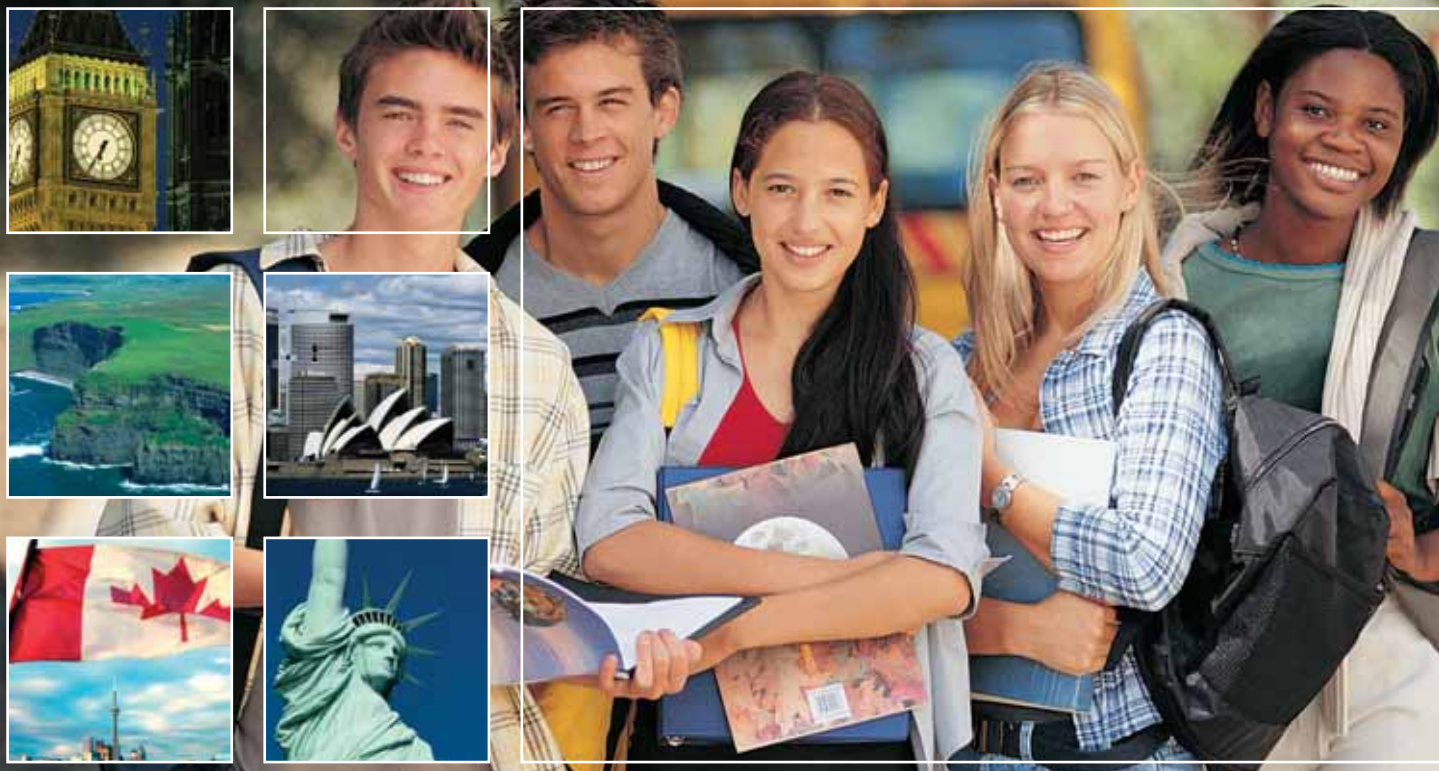


A World of Educational Opportunities

HSI

High Schools International



- Local Programs
- Local Staff
- Local Expertise
- Global Experience

High School Opportunities

- Public High Schools – Australia, Canada, Ireland, UK, USA
- Private Day Schools – Australia, Canada, Ireland, UK, USA
- Private Boarding Schools – Australia, Canada, Ireland, UK, USA

Options: IB Programs, French-Speaking Schools, Short Term programs

University Opportunities USA

- Bachelors Degree Programs
- Associate Degree Programs
- Masters Degree Programs
- Transfer Programs
- ESL Prep Programs

University Access Opportunities Ireland

- International Foundation Year
- Undergraduate & Pre-Masters
- ESL Support Program
- Guaranteed Access to NCUK Universities – UK, Ireland, Australia

Programs in

- Australia
- Canada
- Ireland
- UK
- USA

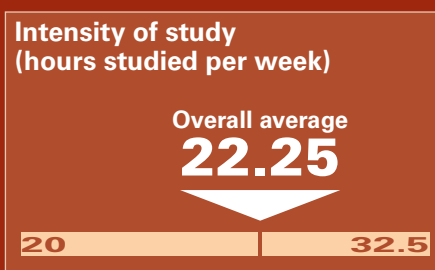
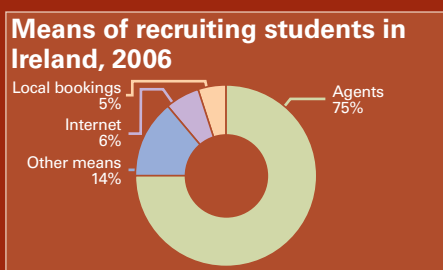


Visit us on the net: www.hsinet.org

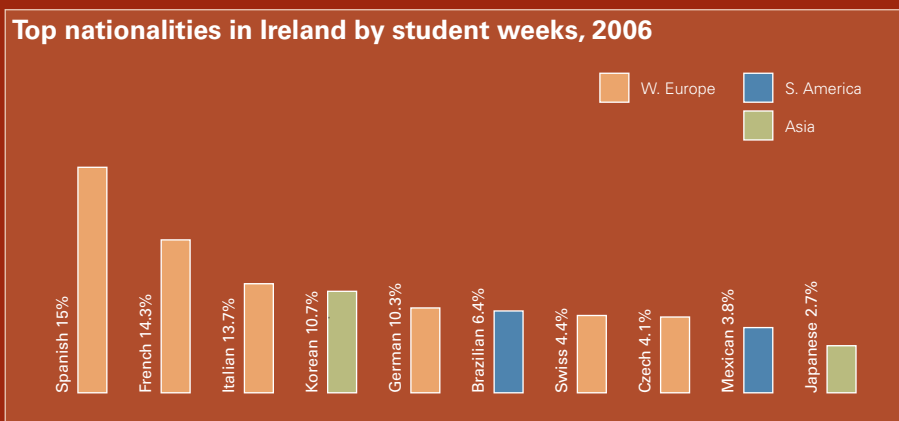
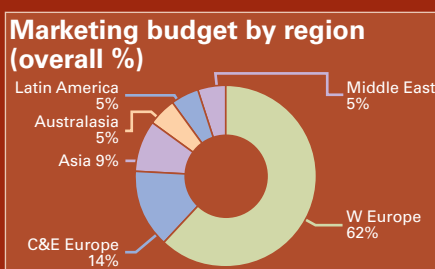
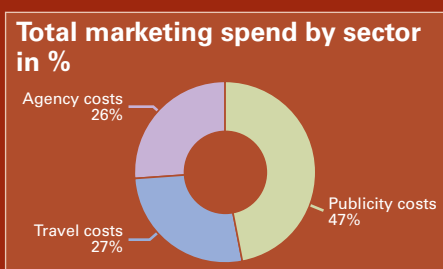
Status: Ireland 2006

The Status survey gathers specific market data about all of the main language teaching markets in the world. Through this initiative, it is now possible to compare world market statistics, a summary of which will be published in the March 2008 issue.

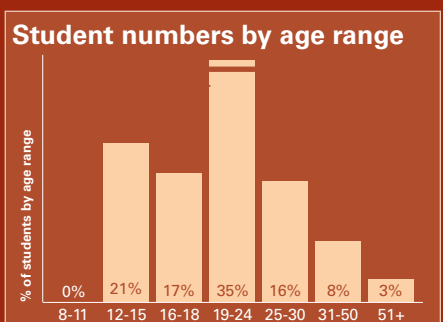
If you would like to see the complete breakdown of data, please visit www.hothousemedia.com/statuszone/ltmstatus/latest.htm where this information is available. Thanks to all the schools that contribute valuable data - confidentially - to help us produce this market information.



- ### Key points
- No. of participating organisations in the Ireland survey: **9**
 - Total no. of students at the organisations in 2006: **23,545 students**
 - Total no. of student weeks in 2006, estimated: **148,334 weeks**
 - Overall average length of stay: **6.3 weeks**
 - Average cost of a one-month course, excluding accommodation: **€819 (US\$1,083)**
 - Average cost of residential accommodation per week: **€188 (US\$249)**
 - Average cost of host family accommodation per week: **€180 (US\$238)**
 - Average commission paid on a language course: **21 per cent**
 - **One** institution paid commission on accommodation (of 15 per cent)
- *For currency conversion rate, see page 7.



- ### Observations
- Despite there being fewer language schools in our survey this year, the overall number of students taught by participating schools was up on last year. With average stay per student up slightly from 6 weeks to 6.3 weeks, total volume of student weeks was also higher.
 - There was a more diverse nationality mix with South Americans – Brazilians and Mexicans to be more specific
 - figuring in the top 10 this year. Spaniards beat Italians to be in number-one position and Koreans rose from eighth to fourth place. Otherwise, there remained a Western European focus to the top five, with French and Italians behind Spaniards in order of importance.
 - Prices remained similar year on year, up slightly for accommodation.
 - Agent usage rose from 44% to 75%.



Thank you to the following institutions for taking part in our Status survey:
 Aisling Ireland, Dublin; American College, Dublin; Asana School of English, Caherciveen; Aspect College, Dublin; Centre of English Studies, Dublin; DCU Language Services, Dublin; Emerald Cultural Institute, Dublin; Slaney Language Centre, Wexford.

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

**Next month:
Spain**