

# Learn English and have an adventure!

Western Australia is the ideal destination for adventure seekers, nature enthusiasts and working holiday makers who want to learn English.

Perth, Western Australia's capital city, also provides an incredible backdrop to a diverse range of festivals, cultural activities and sporting events throughout the year.

The multicultural city has a high standard of living and is a safe and friendly society in which students can learn, travel and interact.



**PERTH**  
EDUCATION CITY



So recommend  
**Study in Perth**  
Western Australia

Want to know more about our institutions and courses? Visit:  
**[www.pertheducationcity.com.au](http://www.pertheducationcity.com.au)**

# Executive in Australia

With a business skills shortage in Australia, executive English training courses for overseas professionals are expected to be a growth area. We find out how the sector is developing and provide a listing to various courses available.

There is a lot of demand for presentations, negotiations, telephone English and business emails," says Ronda Dove, Principal at Language Studies International (LSI) in Brisbane, QLD. She highlights the typical language skills needed by the modern business executive; skills needed for face-to-face interaction with colleagues and partners as well as remote communication.

Kathryn Rogers, Business Development Manager at RMIT English Worldwide in Mel-

bourne, VIC, adds to this list "proposal writing, pronunciation, and Australian business culture" as other areas of focus frequently requested by business clients.

Rogers, like many others with experience of the executive training sector, relates that the skills shortage in Australia has led to increased demand for executive English training from overseas professionals starting jobs in the country. It seems that it is Australian companies footing the bill rather than the professionals themselves trying to stand out among other job seekers.

Rogers says, "Changes in the growth of the economy will most likely impact how much businesses are willing to spend on education and training. With the rapid pace of globalisation, the Australian workforce is more mobile and culturally diverse than ever before. All indicators point to a continued skills shortage."

There is a significant Asian intake on Australian executive programmes, according to many operators in this field, with Japanese, Korean, Chinese and Thai nationalities all singled out as important. However, other diverse countries such as Germany, Chile, Switzerland and those in the Gulf region are also highlighted as other source markets.

"Currently, we have a one-to-one class with an executive from South America working for an Australian-based multinational mining company," says Foong Wong at Perth Institute of Business Technology (PIBT) in Perth, WA, outlining one typical executive booking. Like many other schools, PIBT employs teachers with experience of dealing with executives, and can source specialists if required. "We can find teachers with expertise in areas such as IT," says Wong.

Liz Stoneman at OISE Sydney, NSW, reports a similar experience. The school employs "teachers with general experience of dealing with executives and specialists in management, finance and human resources," she relates. Meanwhile, Charmaine Ryan at TafeWA in Perth, WA, explains, "We try to match the teacher's experience with the business sector [focused on]. For example, with English for automotive, the English lecturer chosen had experience teaching English to mechanical engineering students."

Most schools report a wide range of business areas requested, such as engineering, hospitality, IT, law, advertising, nursing, finance and environmental science. One-to-one lessons can be popular among this sector, because, as Dove says, "they offer flexibility and tailor-made solutions and they're usually the most cost-effective." Other schools report that clients opt for small group classes, or a combination of both. David Hurford of Port Douglas English Language Centre, QLD, indicates a "mini group" size of three or four is usual at his school, which can be combined with one-to-one (and clients can also live with a teacher if required). At Academy of English in Sydney, NSW, Canan Barisik underlines their commitment to flexible programming: "We have always been ready to tailor programmes for executives to match their needs as well as the constraints they may face," he explains. "For example, if required, we can offer the course after normal working hours or over the weekend."

Barisik is highly confident about the prospects for the feature in this sector. While Hurford reports "steady growth" and agrees he is optimistic that the upward trend will continue, Barisik suggests, "We would be surprised if our growth in this area does not at least double in the next two years."




## Selection of programmes available

Location	Name of school	Minimum course length	Site visit included?	Specialisations
Brisbane	Language Studies International	3 hours	req	l, hr, hc, n, IT, f, a
Sydney	OISE Sydney	1 week	ns	ac, f, m
Melbourne	Hawthorn Melbourne	1 week	ns	req
Perth	TafeWA - Swan Tafe	3 weeks	yes	au
Adelaide	SA Adelaide Language Centre	1 week	req	r, e, mi
Sydney	Uni of Sydney CELT	2 weeks	yes	e
Melbourne	RMIT English Worldwide	15 hours	-	-
Port Douglas	Port Douglas English Language Centre	1 week	no	req
Perth	PIBT	10 weeks	req	req
Sydney	Academy of English	-	-	-

PHOTOGRAPH: OISE SYDNEY

a advertising ac accountancy au automotive e education f finance hc health care hr human resources IT information technology l law m medical mi mining n nursing r retail req on request


	 <p><b>Griffith English Language Institute</b></p> <p>High quality English language courses including Direct Entry Program to Griffith University, General English, EAP and IELTS Testing.</p> <p><b>Brisbane</b> t: +61 (0) 7 3735 7089 / f: +61 (0) 7 3735 7090 elibne-admissions@griffith.edu.au</p> <p><b>Gold Coast</b> t: +61 (0) 7 5571 4800 / f: +61 (0) 7 5528 0450 eligo-admissions@griffith.edu.au CRICOS: 00233E</p> <p><a href="http://www.griffith.edu.au/gueli">www.griffith.edu.au/gueli</a></p>	 <p><b>Language Studies International</b></p> <ul style="list-style-type: none"> <li>• General English - Beginner to Advanced</li> <li>• Authorised Test Centre - iBT TOEFL &amp; TOEIC</li> <li>• Cambridge Exam Preparation</li> <li>• IELTS preparation course</li> <li>• Modular business English option</li> </ul> <p>93 Edward St, Brisbane, QLD 4000 t: +61 (0) 7 3221 6977 / f: +61 (0) 7 3221 6861 bne@lsi.edu CRICOS: 01678A</p> <p><a href="http://www.lsi.edu">www.lsi.edu</a></p>	
 <p><b>Pacific Gateway International College</b></p> <p>Specializing in: TOEIC, IELTS, Cambridge FCE, CAE and TKT courses as well as Gap year Diplomas and Internship.</p> <p>Australian Head Office Brisbane School Level 1, 232 Adelaide Street, Brisbane QLD 4000 CRICOS 02137M</p> <p>Sydney School Level 7, 190 George Street, Sydney NSW 2000 CRICOS 02753J</p> <p><a href="http://www.pacificgateway.net.au">www.pacificgateway.net.au</a></p>	 <p><b>Shafston International College</b></p> <p>Offering IELTS, TOEFL, TOEIC, Cambridge PET, FCE, CAE, CPE, and BEC.</p> <p>With homestay or on campus accommodation, activities &amp; travel, plus student employment.</p> <p>46 Thorn Street, Kangaroo Point, Brisbane QLD 4169 t: +61 (0) 7 3392 1400 / f: +61 (0) 7 3391 0943 info@shafston.edu CRICOS: 01542F</p> <p><a href="http://www.shafston.edu">www.shafston.edu</a></p>	<p><b>ENGLISH AUSTRALIA</b></p> <p>MEMBER COLLEGES OFFER QUALITY, ACCREDITED ENGLISH PROGRAMMES TOGETHER WITH GREAT SERVICE, PERFECT FOR YOUR CLIENTS!</p> 	
<p><b>WWW.ENGLISHAUSTRALIA.COM.AU</b></p>			



**Agents Welcome**

# Language courses & Leisure programmes

France  
UK  
Spain



Young learners  
Adults  
Groups

[www.silc-international.com](http://www.silc-international.com)  
+33 (0)5 45 97 41 25 • info@silc-international.com



© Andrey Kiselev - Fotolia.com





International House Geneva



## NEW and EXCLUSIVE destination!

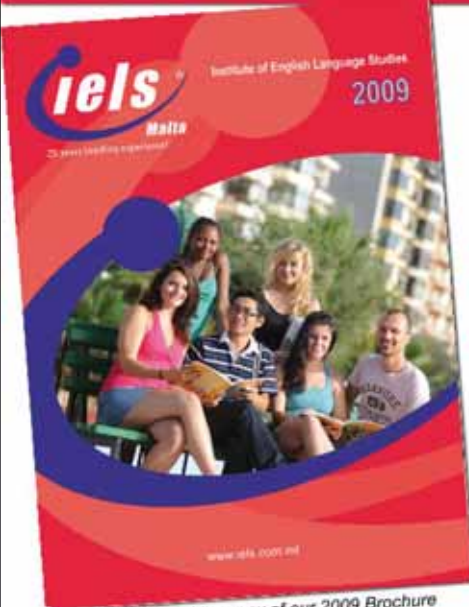
**International House GENEVA**  
for adults, executives and seniors

**25% commission**  
to our contracted agents

**visit: [www.ihgeneva.com](http://www.ihgeneva.com)**

## IELS 25 Years teaching experience


[www.iels.com.mt](http://www.iels.com.mt)



Institute of English Language Studies  
2009  
Malta  
25 years teaching experience  
www.iels.com.mt

**IELS**, a leader in the industry, is committed to providing its international students with academic excellence complimented by a quality leisure and social experience.  
**IELS** operates:

- a vibrant year round centre for adults (18 years plus) in Sliema
- a centrally situated 200 bed residence for adults only, which will be completely refurbished by March 2009
- a popular Young Learners' programme (14 to 18 yrs) along the Strand in Gzira, on Sliema harbour
- a summer centre for adults in the lovely small town of Ghajnsielem on the island of Gozo

Fully Accredited by  **FELTOM**

**Institute of English Language Studies** - Mattew Pulis Street, Sliema SLM 3052, Malta.  
Tel: (+356) 2132 0381 Fax: (+356) 2134 5388 E-mail: [info@iels.com.mt](mailto:info@iels.com.mt)



**Young Learners Centre**



**Days Inn Studio**



**Adult Centre, Sliema**