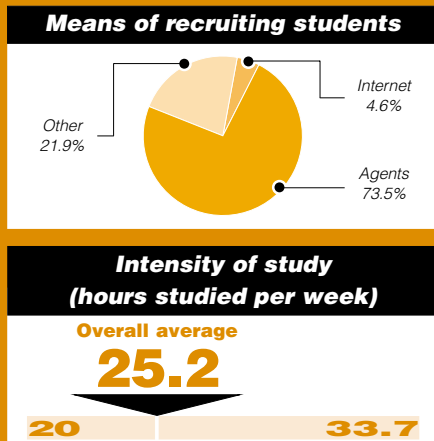
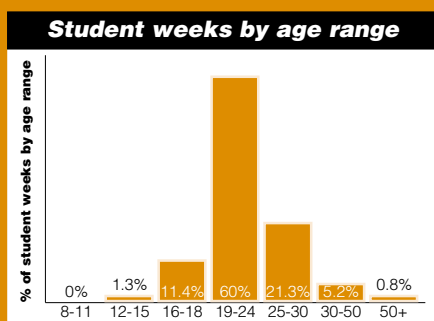
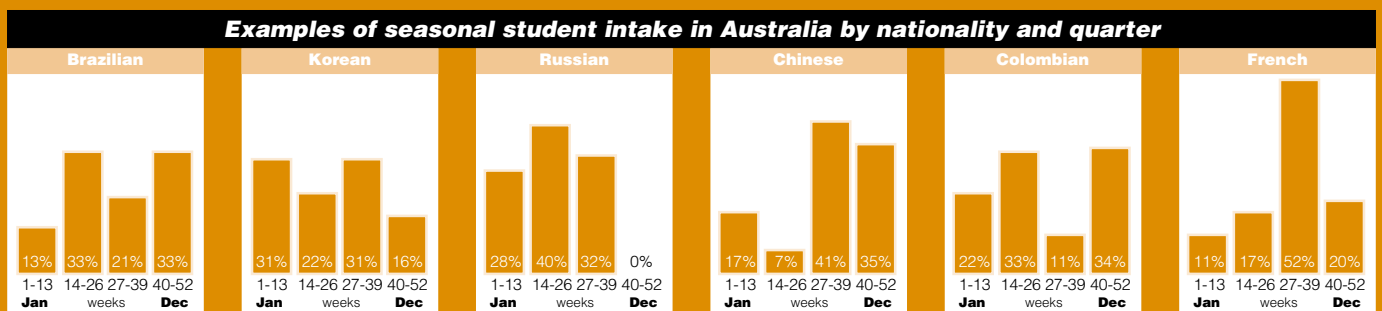
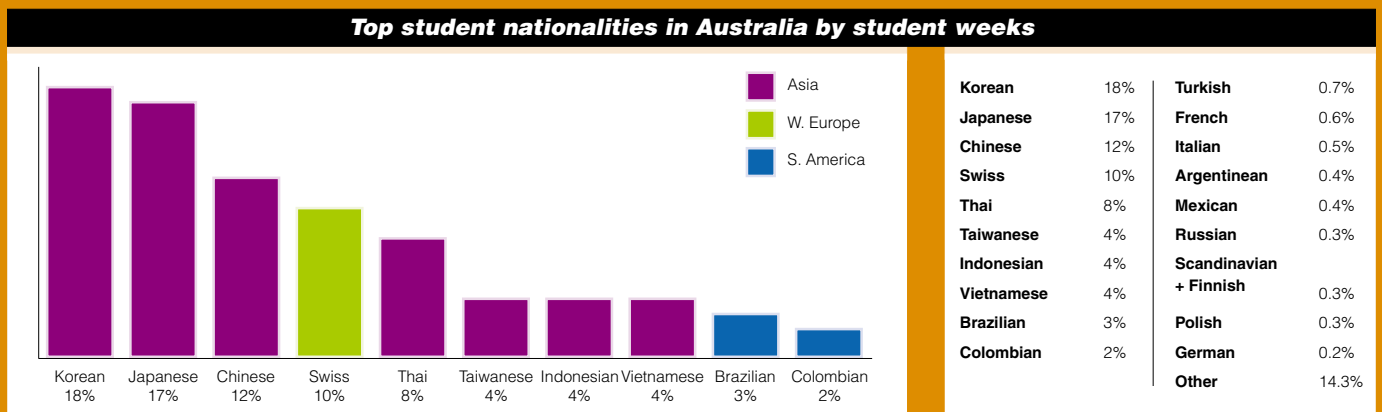


Status: Australia 2000

The Status survey is a new venture by *Language Travel Magazine*, in association with the Association of Language Travel Organisations (Alto), which gathers specific market data about all of the main language teaching markets in the world. For the first time, it is possible to compare world market statistics. The information on this page is available in *Language Travel Magazine*, October 2001, while the results shown on the next page provide a fuller breakdown of the data received from participating schools. This



- ### Key points
- No. of survey respondents in Australia: **19**
 - Total no. of students at these schools in 2000: **11,457**
 - Total no. of student weeks at these schools in 2000: **128,352**
 - Overall average length of stay: **11.2 weeks**
 - Average cost of a one-month course (excluding accomm.): **AUS\$997 (US\$514)***
 - Average cost of residential accommodation per week: **AUS\$121 (US\$62)***
 - Average cost of host family accommodation per week: **AUS\$170 (US\$88)***
 - Average commission paid to agents on a language course: **20%**



Thanks to the following schools for taking part in our first Status survey project:
 Centre for Applied Linguistics at the University of South Australia, Adelaide, SA; Cooloola Sunshine Institute of Tafe, various, QLD; East Coast College of English, Brisbane, QLD; ELS Language Centres, Wagga Wagga, NSW; Geos Melbourne College of English, Melbourne, VIC; International House Sydney, Manly, NSW; La Trobe University Language Centre, Bundoora, VIC; LSI, Brisbane, QLD; Magill English College; Gosford, NSW; OISE Sydney Intensive School of English, Sydney, NSW; Pacific Gateway Int. College, Brisbane, QLD; RMIT City Campus, Melbourne, VIC; St Paul's International School, Bald Hills, QLD; Sunshine Coast English College, Noosa, QLD; Sydney College of English, Sydney, NSW; Tafe International International WA, Perth, WA; Tafe NSW Sydney Institute, Sydney, NSW; Queensland College of English, Brisbane, QLD; World English, Perth, WA.

Status survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

Next month: Ireland

information is available only to agents and schools that plan to participate in our Status surveys and provides insightful information about a variety of market trends in the Australian English language teaching industry. By accessing this web page, you are showing interest in our project to provide comparable market statistics for our industry. Thank you for your support.

