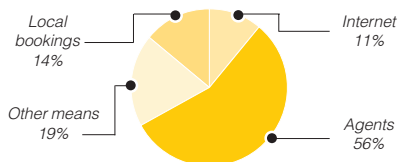


# Status: Australia 2001

The Status survey gathers market data from language teaching institutions in a variety of countries and produces comparable world market statistics. It is a joint venture from *Language Travel Magazine* and the Association of Language Travel Organisations (Alto).

The information on this page is available in *Language Travel Magazine*, August 2002, while the results shown on the next page provide a fuller breakdown of the data received from participating

## Means of recruiting students in Australia, 2001



## Intensity of study (hours studied per week)

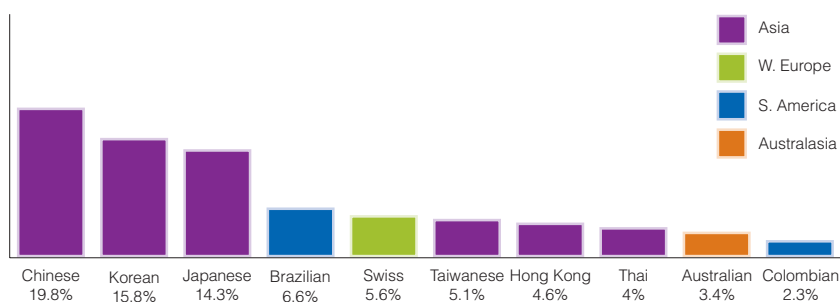


## Key points

- No. of participating organisations in the Australian survey: **19**
- Total no. of students in 2001: **16,699**
- Total no. of student weeks in 2001, estimated: **215,417 weeks**
- Overall average length of stay: **12.9 weeks**
- Average cost of a one-month course, excl. accommodation: **AUS\$1,046 (US\$594)**
- Average cost of residential accommodation per week: **AUS\$122 (US\$69)**
- Average cost of host family accommodation per week: **AUS\$182 (US\$103)**
- Average commission paid on a language course: **19.7 per cent (from 15 to 22.5)**
- **No** institution paid commission on accommodation

\*For currency conversion rate, see page 4.

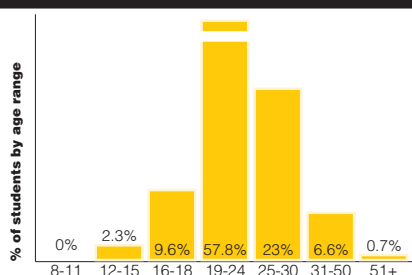
## Top student nationalities in Australia by student weeks, 2001



Chinese*	19.8%	Indonesian	2.2%
Korean	15.8%	German	1.8%
Japanese	14.3%	Vietnamese	1.8%
Brazilian	6.6%	French	1.7%
Swiss	5.6%	Czech	1.2%
Taiwanese	5.1%	Russian	1%
Hong Kong	4.6%	Turkish	0.9%
Thai	4%	Spanish	0.6%
Australian	3.4%	Italian	0.6%
Colombian	2.3%	Rest of world	6.7%

\* one school accounted for 70.2% of Chinese students

## Student numbers by age range



## Thank you to the following schools for taking part in our Status survey:

Adelaide Institute of Tafe English Language Centre, Adelaide, SA; Australian Pacific College, Sydney, NSW; Aspect International Language Academies, Sydney, NSW; Central Queensland University Language Centre, Rockhampton, QLD; Centre for Applied Linguistics in the University of South Australia, Adelaide, SA; Cooloola Sunshine Institute of Tafe, various; East Coast College of English, Brisbane, QLD; ELS Language Centre Australia, Wagga Wagga, NSW; Embassy CES, various; Flinders University Intensive English Language Institute, Adelaide, SA; Geos Melbourne College of English, Melbourne, VIC; HHH Language Centre, Sydney, NSW; Pacific Gateway International College, Brisbane, QLD; Perth International College of English, Perth, WA; Regent Language Centre, Port Douglas, QLD; Sydney English Academy, Sydney, NSW; Sydney West International College, Sydney, NSW; University of New South Wales, Institute of Languages, Sydney, NSW; Uniworld Colleges, Sydney, NSW.

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

**Next month:**  
Global comparison

schools. This information is available only to agents and schools that plan to participate in our Status surveys and it provides insightful information about a variety of market trends in Australia's English language teaching industry. By accessing this web page, you are showing interest in our project to provide comparable market statistics for our industry. Thank you for your support.

