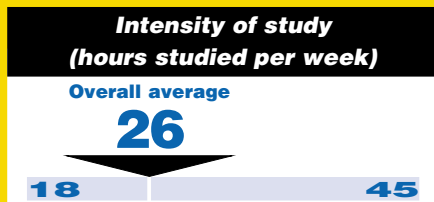
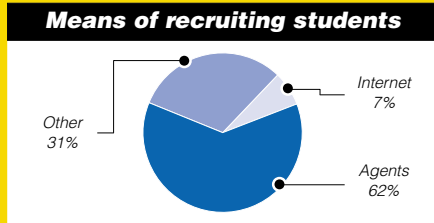


Status: Ireland 2000

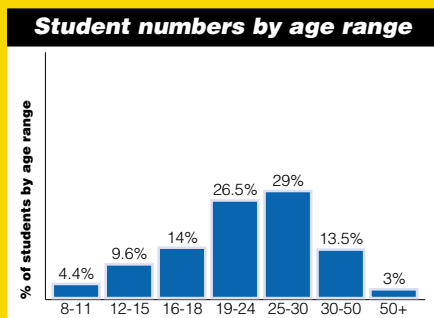
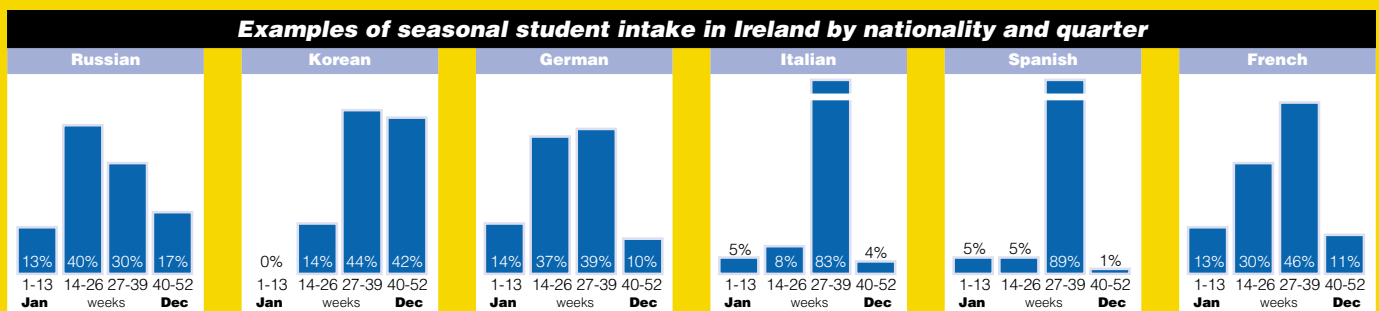
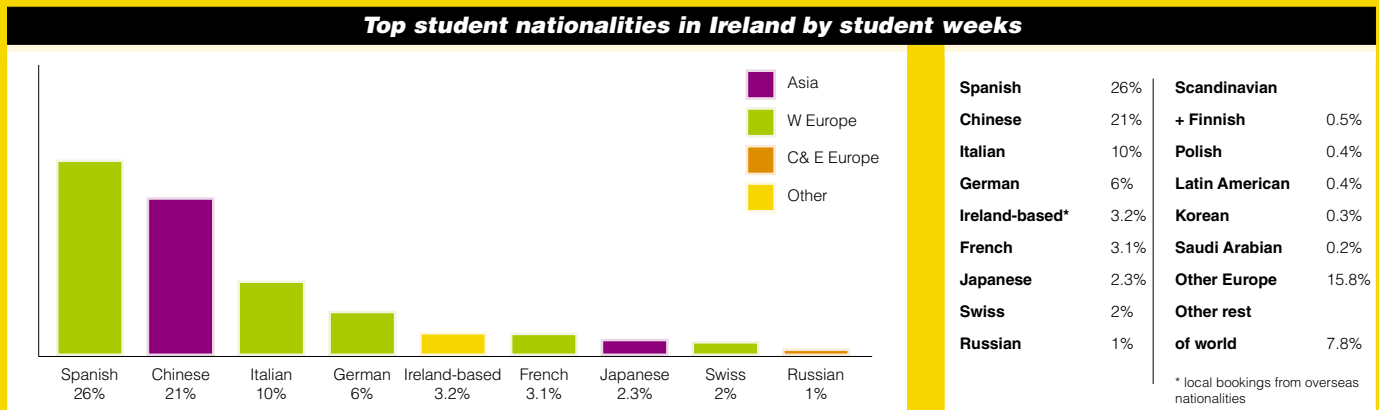
The Status survey is a new venture by *Language Travel Magazine*, in association with the Association of Language Travel Organisations (Alto), which gathers specific market data about all of the main language teaching markets in the world. For the first time, it is possible to compare world market statistics. The information on this page is available in *Language Travel Magazine*, November 2001, while the results shown on the next page provide a fuller breakdown of the data received from participating schools. This



Key points

- No. of survey respondents in Ireland: **10**
- Total no. of students at these schools in 2000: **9,361**
- Total no. of student weeks in 2000, estimated: **32,764**
- Overall average length of stay: **3.5 weeks**
- Average cost of a one-month course, excluding accommodation: **IR£497 (US\$570)***
- Average cost of residential accommodation per week: **IR£216 (US\$248)***
- Average cost of host family accommodation per week: **IR£103 (US\$118)***
- Average commission paid to agents on a language course: **18 per cent**

*For currency conversion rate, see page 6



Thank you to the following schools for taking part in our first Irish Status survey:

Bluefeather School - Tandem, Dublin; Education & Exchange in Europe, various; Emerald Cultural Institute, Dublin; Icon International, Dublin; Imaal Tutorials, Dulavin; Inlingua Dublin, Dublin; International House Dublin, Dublin; National University of Ireland English Language Centre, Galway; Oideas Gael, Donegal; St Helen's Bay Language School, Kilrane.

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

Next month: Germany

information is available only to agents and schools that plan to participate in our Status surveys and provides insightful information about a variety of market trends in Ireland's English language teaching industry. By accessing this web page, you are showing interest in our project to provide comparable market statistics for our industry. Thank you for your support.

