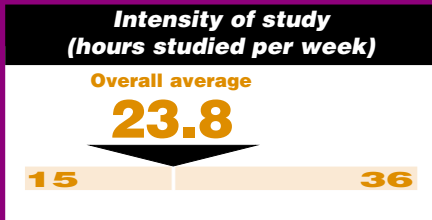
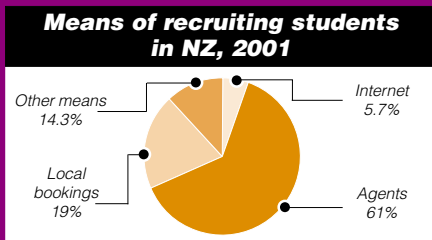


# Status: New Zealand 2001

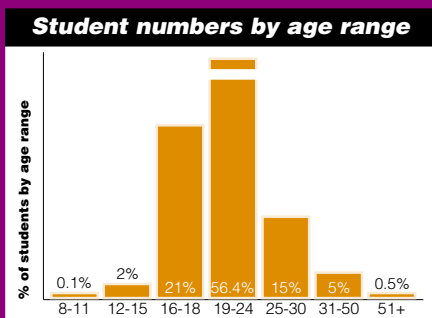
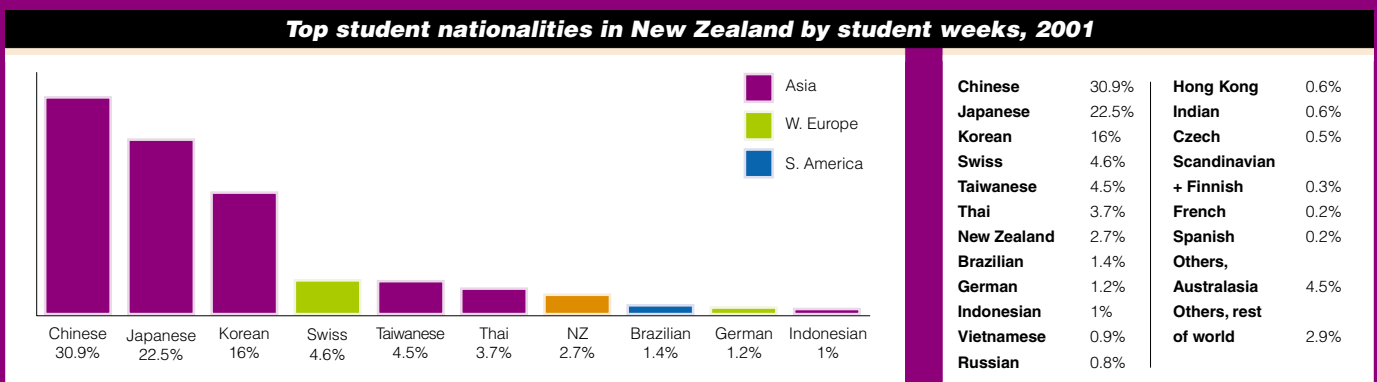
The Status survey gathers market data from language teaching institutions in a variety of countries and produces comparable world market statistics. It is a joint venture from *Language Travel Magazine* and the Association of Language Travel Organisations (Alto).



### Key points

- No. of participating organisations in the New Zealand survey: **15**
- Total no. of students in 2001: **15,766**
- Total no. of student weeks in 2001, estimated: **268,022**
- Overall average length of stay: **17 weeks**
- Average cost of a one-month course, excl. accommodation: **NZ\$1,180 (US\$575)**
- Average cost of residential accommodation per week: **NZ\$127 (US\$62)**
- Average cost of host family accommodation per week: **NZ\$176 (US\$86)**
- Average commission paid on a language course: **18 per cent (from 15 to 20.5)**
- **One** institution paid commission on accommodation, of **20 per cent**

Currency conversion rate as of 13/06/02. 1US\$ = NZ\$2.051



**Thank you to the following schools for taking part in our Status survey\*:**  
 Academic Colleges Group, Auckland; Aspect ILA, Christchurch; Auckland Institute of Studies, Auckland; Avondale College, Auckland; Coromandel Outdoor Language Centre, Whitianga; Christchurch Polytechnic International School of English Language, Christchurch; Dominion English Schools, various; Edenz College, Auckland; Hawthorn English Language Centre, Auckland; Lakes District Language School, Queenstown; Language Schools New Zealand, Christchurch; Seafield School of English, Christchurch; Waikato Institute of Technology, Hamilton; Wellington Institute of Technology, Wellington.

\* one institution that took part in our survey preferred to remain anonymous

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

**Next month:  
Australia**

The information on this page is available in *Language Travel Magazine*, August 2002, while the results shown on the next page provide a fuller breakdown of the data received from participating schools. This information is available only to agents and schools that plan to participate in our Status surveys and it provides insightful information about a variety of market trends in the New Zealand language teaching industry. By accessing this web page, you are showing interest in our project to provide comparable market statistics for our industry. Thank you for your support.

