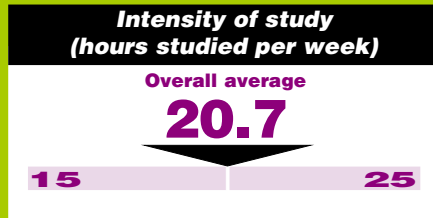
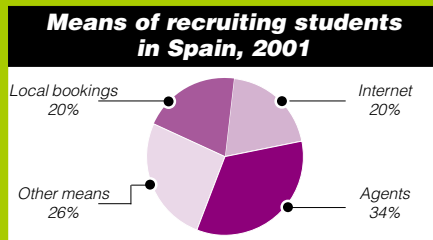


Status: Spain 2001

The Status survey gathers market data from language teaching institutions in a variety of countries and produces comparable world market statistics. It is a joint venture from *Language Travel Magazine* and the Association of Language Travel Organisations (Alto).

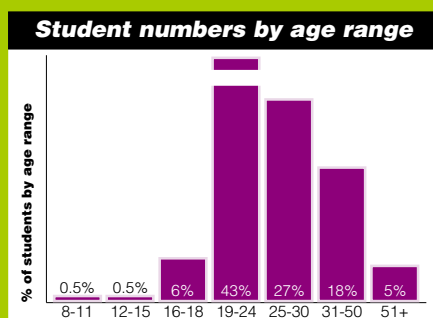
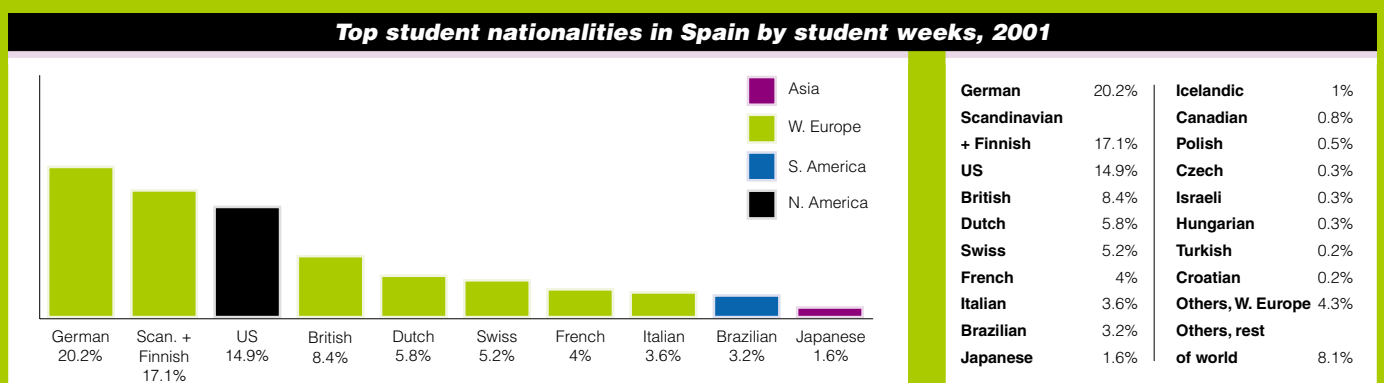
The information on this page is available in *Language Travel Magazine*, June 2002, while the results shown on the next page provide a fuller breakdown of the data received from participating schools. This



Key points

- No. of survey respondents in Spain: **17**
- Total no. of students in 2001: **28,399**
- Total no. of student weeks in 2001, estimated: **122,116 weeks**
- Overall average length of stay: **4.3 weeks**
- Average cost of a one-month course, excluding accommodation: **€514 (US\$452)**
- Average cost of residential accommodation per week: **€85 (US\$75)**
- Average cost of host family accommodation per week: **€134 (US\$118)**
- Average commission paid on a language course: **18 per cent (from 0 to 23)**
- **Five** institutions paid commission on accommodation, from **10 to 15 per cent**

Currency conversion rate as at 08/04/02. 1US\$ = €1.136



Thank you to the following schools for taking part in our Status survey:
 Academia Contacto, Madrid; Academia de Idiomas Trinity School, Cadiz; AIP Institute, Valencia; Alicante Proyecto Espanol, Alicante; Centro Humboldt, Barcelona; Colegio Delibes, Salamanca; Don Quijote, various; Escuela Internacional, various; Escuela Internacional de Espana Gadir, Cadiz; Estudio Internacional Sampere, various; Instituto de Idiomas Geos, Marbella; Malaca Instituto, Malaga; Malaga iSi!, Malaga; OISE Espanol Intensivo, Madrid; Spanish Language Centre, Marbella; UAB Barcelona, Barcelona; Universidad de Granada Centro de Lenguas Modernas, Granada.

Status Survey statistics are based on figures supplied by a selection of individual schools. Not all survey respondents answered every question in the survey. Figures are, in some cases, rounded up or down to the nearest whole. All information is treated with the strictest confidence.

Next month: UK

information is available only to agents and schools that plan to participate in our Status surveys and it provides insightful information about a variety of market trends in the Spanish language teaching industry. By accessing this web page, you are showing interest in our project to provide comparable market statistics for our industry. Thank you for your support.

